



DRESS FOR SUCCESS[®]
COLUMBUS

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DRESS FOR SUCCESS COLUMBUS TO HOLD ANNUAL FUNDRAISING GALA, *ROCK THE RUNWAY*

Dress for Success Worldwide CEO, Joi Gordon to Keynote event and Runway Show to Feature Area Boutiques

Columbus - Dress for Success Columbus announced that it will hold its annual signature fundraising gala, ***Rock the Runway*** on Friday, September 24, 2010 from 6:00 pm – 9:00 pm. This exciting white tent affair will take place on the rooftop of the Renaissance hotel, which offers a breath taking view of downtown Columbus.

“I am excited about this year’s fundraising gala, *Rock the Runway*,” said Vicki Bowen Hewes, Executive Director of Dress for Success Columbus. “This event is near and dear to my heart because not only does it help raise awareness about the important work and impact of our mission but 100% of the proceeds generated will benefit women transitioning to self-sufficiency who are involved in the programs of Dress for Success Columbus.”

This year, Dress for Success will honor leading fashion professional - Danielle Revish, for her valuable contributions to the Central Ohio Community.

“I am very honored to be recognized at this year’s event,” said Danielle Revish, CEO of Total Image. “Throughout my career I have enjoyed great success. Many doors have been opened for me. I take pride in the fact that I have been blessed to take others through those same doors.”

Andrea Cambern of WBNS -10TV will serve as Honorary Emcee and Dress for Success Worldwide CEO, Joi Gordon will deliver the keynote for the evening. McQuetta Williams, a Dress for Success Columbus client, will share her story and insight as to how the organization made a difference in her life. *Rock the Runway* will feature fashions from some of Columbus’ boutiques. Milkbar, Voodoo, Ladybird, Rowe, Jinny’s are among those slated to participate in the fall runway show. The evening will begin with cocktails and live music at 6:00 pm. A recognition and toast to Danielle Revish will take place at 6:30 pm and the Runway show will begin at 6:45pm. The event will also feature a live auction and entertainment later in the evening. 100% of the proceeds generated from this event will benefit Dress for Success Columbus. Title event sponsors include: EXPRESS, Charles Penzone Family of Salons and the Renaissance Columbus Downtown Hotel.

Dress for Success is a non-profit organization that promotes the economic independence of disadvantaged women by providing professional attire, a network of support, and career development tools to help women thrive in work and in life. Since 2007, Dress for Success Columbus has assisted over 2,000 in Central Ohio and partnered with 125 Social Service agencies and over 150 volunteers to champion the collaborative goal of self-sufficiency. For more information about Dress for Success Columbus, visit: www.dressforsuccess.org/columbus.